

Rep Order# 9849554 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 1397272

Printed: 10/23/2012 12:26 PM

1 of 2

Last Received: 10/22/2012 7:56 AM
Showing Buylines: All Lines

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL
Product TOM SMITH FOR SENATE
Estimate# 325
Buyer Betsy Vonderheid
Phone#
Fax#

Agency () SRCP MEDIA
201 NORTH UNION ST, SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/15/325
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
1	10/23-10/29	10P-11P	NEWS	:30	\$1,000.00	TU-F,M	5	1	5	\$5,000.00
2	10/28-10/28	1P-4P	STEELERS	:30	\$20,000.00	SU	1	1	1	\$20,000.00
3	10/23-10/29	6P-630P	BIG BANG	:30	\$600.00	TU-F,M	5	1	5	\$3,000.00

Buyline Comment: ADD

---REPORT TOTALS---

Report Totals: 11 / \$28,000.00

---SALES MONTHLY TOTALS---

Oct 12: 9 / \$26,400.00 Nov 12: 2 / \$1,600.00

Sales Totals: 11 / \$28,000.00

Station Totals: 11 / \$28,000.00

Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$233,333	CABL	0%	KDKA	31%	UNKN	0%	WPCW	0%	WPGH	12%
		WPMY	0%	WPXI	33%	WTAE	24%				

Books null
Demos RA35+

Rep Order# 9849554 **Ver#** 1 **Mod#** 0 **Status** Confirmed
EC'd Yes

Traffic Order# 1397272

Printed: 10/23/2012 12:26 PM

2 of 2

Last Received: 10/22/2012 7:56 AM

Showing Buylines: All Lines

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL
Product TOM SMITH FOR SENATE
Estimate# 325
Buyer Betsy Vonderheid
Phone#
Fax#

Agency () SRCP MEDIA
201 NORTH UNION ST, SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/15/325
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#